

## **PLANNING DEPARTMENT:**

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### **Department Description**

One will find that county planning departments across the state have varied functions and missions due to their size, organizational structure, or legislative authority. We provide planning services to the County Legislature and departments, and associated agencies (namely the Economic Development Agency). Our work focuses on local community planning, tourism, parks and recreation.

Our Senior Planner staffs the seventeen-member County Planning Board in its monthly reviews of local zoning actions. Members actively engage in the issues of land use, traffic, and community character, helping to foster appropriate and efficient development in our municipalities. Planning activities include providing mandatory training for local planning and zoning officials, local technical planning assistance, a Geographic Information System (GIS), State Environmental Quality Reviews (SEQR), Agricultural and Farmland Protection Board, and Census 2010 data repository.

The Planning Director serves as the state-designated County Project Director overseeing the I Love New York program and county tourism promotion. Our goal is to attract visitors, whether angler, families, or group tours, to experience our quaint lodges, restaurants, events and attractions.

The Orleans County Marine Park at Point Breeze has been managed within the department since 1998. The Park leases 70 boat slips and hosts a summer concert series.

### **Key 2012 Accomplishments**

The following are accomplishments for the first eight months of 2012 and anticipated accomplishments for the balance of the year:

#### **Planning**

Working with the County Planning Board, the Department expects to review 50 zoning referrals from towns and villages.

As required by State Law, the Department continued its efforts to provide local planning and zoning training to local officials, as well as publicizing opportunities throughout the region.

Working with the County Planning Board, the Department expects to review approximately 50 zoning referrals from towns and villages.

The Department administered the addition of 23 parcels on 802 acres in Agricultural Districts 1,2, and 3 as part of the June annual enrollment. These are now officially included, having been approved by the County Legislature, County Agricultural and Farmland Protection Board, and the New York State Department of Agriculture and Markets.

The Department continues maintenance and expansion of the Geographic Information System (GIS) maps of town water districts and line diameters in conjunction with the Orleans County Health Department.

The Department completed its contribution of GIS mapping services for the County Economic Development Agency's Shovel Ready Site project. This included

infrastructure and base mapping for six different locations.

The Department printed 612 large format tax maps in May as its annual service to the County Real Property Office. The Real Property Office retains one set and distributes the other to town assessors.

The Department verified routing of snowmobile trails eligible for State funding assistance, working from data provided by the snowmobile clubs using global positioning systems (GPS).

The Department updated parcel attribute data for the Health Departments septic system data collection project.

The Department analyzed assessment office location options to service Gaines residents at the request of the Real Property Office.

Staff continued to work with the Public Health Office in a long-term objective of improving public access to spatial data created via GIS.

Assisted the County Health Department in the Genesee/Orleans Rural Environmental Health GIS Initiative.

Provided assistance and support to the County Water Quality Coordinating Committee.

Provided mapping assistance to local municipalities, agencies and County Departments, including Real Property, Health, Emergency Management, Elections, Sheriff's, Probation, Information Technology, Marine Park, Orleans Economic Development Agency, Towns and Villages, and Fire Districts.

### **Marine Park**

Began construction of a new south stairway and installed composite decking along the quarter-mile main dock using a \$120,000 State Parks EPF Grant.

Collaborated with the Oak Orchard Neighborhood Association (OONA) to sponsor the summer concert series.

Lease-up of docks generated a 24% increase in revenue over 2011. Sixty of 72 docks are rented.

We welcomed the Point Breeze Yacht Club as host under an agreement with the Club. This brought 12 boats to the Park.

Sponsored a successful summer concert series with 7 performances, attracting 1,730 attendees.

### **Tourism**

Hosted Virgin Atlantic airline representatives, UK tour operator and NYS Tourism officials on a fam tour to generate fishing trips from the UK.

Coordinated the Orleans County Pro-Am Fishing Derby.

Distributed a weekly Fishing Report via Fishing Hotline, Journal-Register newspaper, Lake Country Pennysaver, Lake Ontario United, several sports writers, and on [www.OrleansCountyFishing.com](http://www.OrleansCountyFishing.com), New York Outdoor News, and Cyberangler.

Received 16,623 visits to [www.OrleansCountyTourism.com](http://www.OrleansCountyTourism.com) with 74% new visits.

Exhibited at 8 outdoor/fishing shows throughout the northeast under county and regional banners, and one international show in Scotland.

Publishing Orleans County Travel Guide (underway).

Advocated for Oak Orchard Harbor maintenance dredging at Stakeholder meetings at US Army Corps of Engineers and Great Lakes Shallow Draft Harbors Coalition. Submitted resolutions for County Legislature action in support of federal legislation to allow funding for maintenance dredging.

October- host a sportfishing writer from Georgia to publish articles about fishing Oak Orchard and county tourism destinations.

### **Key 2013 Goals**

Continue to seek funding for Orleans County Marine Park improvements and the Point Breeze Development proposal in the 2012 Consolidated Funding Application.

Collaborate with County Highway Department on Marine Park to provide force account labor for small projects and maintenance.

Continue to promote the Marine Park for seasonal and transient slip rental to maintain the 2012 level.

Working with the County Planning Board, the Department expects to review approximately 50 zoning and subdivision referrals from the city, towns and villages.

As provided for in State Law, the Department will continue its efforts to provide local planning and zoning training to local officials by offering local training, along with publicizing other training opportunities throughout the region.

Continued work with Health, Parks, Highway, Real Property Tax Services, IT, Emergency Management Office and other Departments on the implementation of a County-wide Geographic Information System (GIS).

Continue to assist the County Health Department in the Genesee/Orleans Rural Environmental Health GIS Initiative.

Fulfill a growing number of data requests from the public and municipalities (Census, land use, mapping)

Zoning work including assisting local municipalities with amendments and actual project reviews.

Continued mapping assistance to local municipalities, agencies and County Departments.

Post maps and data on the County's website.

### **BUOGET SUMMARY**

#### **Tourism**

<b>Appropriation</b>	<b>Actual 2010</b>	<b>Actual 2011</b>	<b>Adjusted 2012</b>	<b>Estimated 2013</b>
Salary/Fringe	0	0	0	0
Equipment	967	978	697	641
Contractual	76,413	124,199	119,395	139,324
Total Appropriation	77,380	125,177	120,092	139,324
<b>Revenue</b>	31,142	85,715	58,940	87,910
Net County Support	46,238	39,462	61,152	51,54

**Planning**

<b>Appropriation</b>	<b>Actual 2010</b>	<b>Actual 2011</b>	<b>Adjusted 2012</b>	<b>Estimated 2013</b>
Salary/Fringe	190,243	211,193	176,894	182,048
Equipment	193	29	93	134
Contractual	12,732	12,437	13,987	12,804
Total Appropriation	204,898	223,899	191,874	194,986
<b>Revenue</b>	5,429	3,261	5,000	4,000
Net County Support	199,469	220,638	186,874	190,986

**Marine Park**

<b>Appropriation</b>	<b>Actual 2010</b>	<b>Actual 2011</b>	<b>Adjusted 2012</b>	<b>Estimated 2013</b>
Salary/Fringe	8,600	8,983	8,821	7,847
Equipment	0	0	0	0
Contractual	67,679	84,680	46,559	45,135
Total Appropriation	76,279	93,663	55,380	52,982
<b>Revenue</b>	17,940	65,864	133,815	42,000
Net County Support	58,339	27,799	-78,435	10,982

**BUDGET HIGHLIGHTS****Planning**

The total Proposed 2013 budget is \$4,112, or 2.2% higher than the Amended 2012 Budget. Health Care and Retirement categories of the Salary/Fringe comprise the bulk of the increase in this item. The reductions in Salary/Fringe in 2012/13 are due primarily to the Planning Director's part-time status continuing as a cost-saving measure.

**Tourism**

Although the Planning Director serves as the state-designated Tourist Promotion Agency (TPA) Project Director there is no Salary/Fringe cost in this budget. When the Planning Director assumed the day-to-day duties of Tourism in 1992 the full-time tourism director position was eliminated and no additional salary was provided for these new duties. Contractual costs and revenues vary due to fluctuations in the state I Love New York (ILNY) Tourism Grant (no grant was awarded in 2010). In 2013 Genesee County will contribute \$10,000 in the Orleans County ILNY application. This amount will be matched by state funds assuming a grant will be awarded. The proposed 2013 Budget is \$9,638 or 16% lower than the 2012 Budget.

**Marine Park**

The 2012 boating season witnessed a 24% increase in dock rental revenues to \$45,480 and the 2013 revenue is cautiously budgeted at \$42,000 or about 8% less. The Planning Director's part-time service to Park management are reflected in the Salary/Fringe line.

**METRICS**

	<b>2010</b>	<b>2011</b>	<b>2012</b>
Zoning Referrals	47	50	55
Zoning Law Revisions/Amendments	14	8	10
Ag. Districts- 8 Year Review	0	0	1
Park Pavilion Rentals	28	31	33
Group/Event Attendees	4,435	3,500	3,487
Dock Rentals	48	52	60